

ENTREPRENEUSE

DIGITAL MARKETING
COMMUNICATION

ANGELA PICAT RE

www.linkedin.com/in/angela-picat-re

EDUCATION

2022- 2023 : Student Entrepreneur Diploma followed by PEPITE PACA EST, Université Côte d'Azur, Nice (France)

2020- 2022 : Master of Digital Communication, Université Côte d'Azur, Nice/Cannes (France)

Digital marketing specialization (VR video creation /video 360, website HTML edition, communication digital development) with honors

2018 - 2019 : Three-years University degree in International Business, Université Aix-Marseille, Aix En Provence (France)

Sales and marketing international specialization (international exchanges and marketing strategy)

2015 - 2017 : Two-years University degree in Technology, Université Aix-Marseille, Gap (France)

2013 - 2015 : French baccalaureate, Lycée climatique altitude, Science of technology and management option marketing, Briançon (France)

SKILLS

Graphic design	●●●●●●●●
Illustration	●●●●●●●●
Photography	●●●●●●●●
Vidéography	●●●●●●●●
Creativity	●●●●●●●●
Social media	●●●●●●●●

SOFTWARE

Adobe (Photoshop, Illustrator, InDesign, Premiere Pro, After effect)
Microsoft office (word, excel, power point)
Sphinx, Super Office
Mailchimp, Paint.net, Filmora
wondershare
Wordpress, SEO, balise html, Bootstrap
studio
Unity

WORK EXPERIENCE

June- August 2022

Digital marketing assistant: Internship, Kara 5 Skopje (North Makedonia)

- Designer (Banner publicity and post)
- Data Analyst optimization Google ADS
- Community Manager
- Copywriting

March - June 2019

Digital marketing assistant: Internship, Eevia Health, Seinäjoki (Finland)

- Website optimization (SEO, blogs, articles and videos creations...)
- Inbound marketing strategy (btob)
- Social network animation
- Newsletters and Landing pages creations with Mailchimp

September – April 2019

Digital communication assistant, Loisirs Séjours Côte d'Azur (association), Nice (France)

- Creation of tutorials for the intern team
- Video production for the public
- Social network animation
- Competitive intelligence for the website

March - May 2017

Marketing assistant: Internship, Gap Foire Expo, Gap (France)

- Administrative gestion
- Satisfaction questionnaire realization

CONTACT INFORMATION

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LANGUAGES

French	●●●●●●●●
English C1	●●●●●●●●
Italian C1	●●●●●●●●